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# **HALLOWEEN BLOCK PARTY PET RESCUE ADOPTION**

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OUR MISSION

We are a national coalition of real estate agents who are animals lovers. Our mission is to raise awareness that fostering saves the lives of rescue pets and grow the foster volunteer community.

SAY HELLO!

MEET RErescue.org MEMBERS AT EAGLE ROCK BARK!

- Brian Fitzburgh
- Nancy Durazo
- Robert Clark
- Jason Watson
- Jason Guy
- Joanne Poesch
- Cyndy Nguyen
- Fernando Lara



VISIT OUR FUN STATIONS!



A MESSAGE FROM COUNCILMEMBER JOSE HUIZAR

Hello, friends:  
I would like to invite everyone to the 2019 Eagle Rock Bark at Eagle Rock City hall. It promises to be a wonderful community event for the whole family, including those with four legs! Beyond free microchipping, spaying/neuter vouchers, and much more for our pets, we will also have a host of fun activities for the kids.  
I know as a parent of two French Bulldogs, the joy they bring to our lives and the bonds we form with these animals are hard to put into words. They are much more than pets, they are friends, companions, and truly part of the family. This year, I was proud to stand with fellow animal lovers as we cut the ribbon to the first dog park in Northeast Los Angeles, here in Eagle Rock Park! It currently serves as a meeting place for our four-legged friends, as well as a community gathering place for us all to come together as residents and neighbors.  
I hope you can join us at this year's Eagle Rock Bark, and the new Eagle Rock Dog Park!



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THANK YOU EAGLE ROCK HIGH KEY CLUB

Thank you for your continued support in volunteering your time to make the Bark & Meow events possible for our community!



Photo by: 13914Images.com





## THE MORE FOSTER VOLUNTEERS THERE ARE, THE MORE LIVES GET SAVED

Become part of the growing community of foster volunteers who are saving the lives of rescue pets. In the past, homeless animals were locked up in cages, waiting for fate to decide what happens. But now, with the help of foster volunteers, homeless pets are no longer locked up in cages. Instead, they live happily, out of harm's way, in the homes of foster volunteers.

*Foster volunteers save the lives of homeless animals!*

**IF YOU CAN FIND A PLACE IN YOUR HOME AND IN YOUR HEART**  
Please consider joining the growing community of foster volunteers & save a life!



**HOMES FUR ALL** is a  
501(c)3 non-profit founded  
by Brian Fitzburgh in 2016  
with a mission to save  
rescue pets by growing the  
foster volunteer community.



### HOMES FUR ALL TEAM

Juan Loza, Natasha Kassytina, Zachery Gaither,  
Gonzalo Hernandez, Eliter Fitzburgh, Cathie Huber,  
Sonia Friedman, Brian Fitzburgh, Robert Clark

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## PET FOOD DRIVE

**OUR LOCAL RESCUES NEED YOUR HELP!**  
Please consider donating pet food  
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**BRING YOUR DONATIONS TO EAGLE ROCK BARK!**  
*Donations will be distributed at Eagle Rock Bark!*



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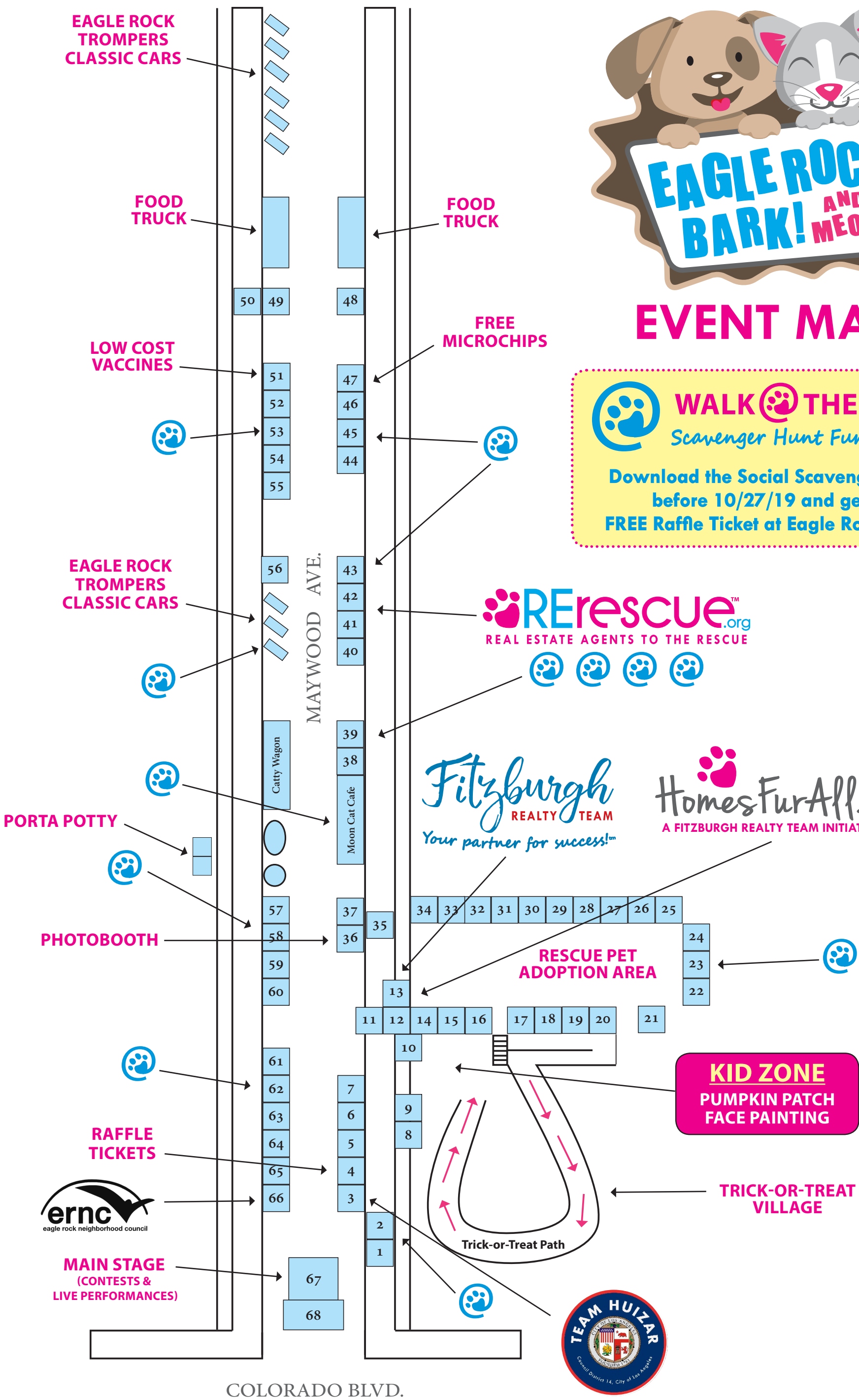
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Animal Society



EVENT MAP

**WALK THE BARK**  
Scavenger Hunt Fun Station

Download the Social Scavenger App before 10/27/19 and get a FREE Raffle Ticket at Eagle Rock Bark!





# WALK@THE BARK

*Scavenger Hunt with Fun Station Challenges!*

**Fun Stations include:** Bark Twice for a Slice, Rub a Dub Dub Doggie in a Tub, Doggie Yoga, Pamper Your Pooch, Doggie Tattoo, Shake Your Booty Challenge, Fart Station, Hot Dog Doggies, Water Break with Primo Water, Photobooth Finish Line & More!



**Free Registration Before 10/27/19: [www.WalkAtTheBark.org](http://www.WalkAtTheBark.org)**

*Free  
Raffle  
Ticket!*

## SOCIAL SCAVENGER APP

*Download the Social Scavenger App before 10/27/19  
and get a free raffle ticket at Eagle Rock Bark!*

**Instructions:** Download the Social Scavenger App to your phone before 10/27/19 ([SocialScavenger.com](http://SocialScavenger.com)),  
Find the Raffle Station at Eagle Rock Bark the day of the event, Get your FREE Raffle Ticket!

**SCAVENGER HUNT FUN STATION CHALLENGE RULES WILL BE GIVEN AT EACH FUN STATION!**

## EAGLE ROCK BARK STAGE PROGRAM

### PRE-SHOW

Live Music: Piper Madison

Live Music: Paul Perry & Tom Bishel

**1:00pm**

Welcome Message with Brian Fitzburgh

Live Performance: Madison-Fayre National Anthem

**1:15pm**

Live Music: Piper Madison

Live Music: Paul Perry & Tom Bishel

Human Barking Contest

Crowd Participation: "LET'S GO RESCUES!"

**2:00pm**

Fitzburgh Team Leads

"Community Shake Your Booty Challenge"

Live Music: Piper Madison

Live Music: Paul Perry & Tom Bishel

Doggie and Kiddie Costume Parade

**2:45pm**

CD14 Councilmember Jose Huizar Message to Community  
Homes Fur All Message: "FOSTERING SAVES RESCUE PETS"

**3:00pm**

SPECIAL LIVE PERFORMANCE: Touring Vineyard  
Opera Co. Featuring Eli Zari & Guests

**3:15pm**

Live Music: Piper Madison

Live Music: Paul Perry & Tom Bishel

**3:45pm**

Distribution of Donated Pet Food to Rescue Groups  
Student Recognition Rescue Pet Food Drive  
Watermelon Eating Contest  
(Where You Compete Against Your Own Dog!)

**4:00pm**

Thank You Message with Brian Fitzburgh



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Los Angeles, Calif. (October 1, 2019) – RErescue.org, the non-profit organization dedicated to growing the foster-volunteer community, is stepping up its activities with a national “moonshot” campaign to reach out to every homeowner in the USA by the end of 2024 and sharing this message: “fostering saves rescue pets.”

Every Door 2024 is a “moonshot mission” that RErescue.org and its founder, Brian Fitzburgh, are basing the organization’s activities around as they plan community activities and a focused membership drive. This coalition of real estate agents who love animals raise awareness that “fostering saves rescue pets” at their open houses and local public events, RErescue.org is aiming to grow its membership to be 24,000 strong and reach out to every homeowner in the USA by the end of 2024 in order to grow the foster volunteer community.

“That’s about 80 million homes!” says Fitzburgh. “Just imagine that kind of widespread awareness that ‘fostering saves rescue pets’ and saving thousands and thousands of homeless animals. That’s our moonshot! We’re stepping it up, stepping up big, to really make a difference.”

Seeking only to raise awareness, and not asking anyone to actively foster, adopt or donate, RErescue.org is a uniquely altruistic organization driven purely by passion for pets, and led by a real estate agent who has made this non-profit a full-time effort. Brian Fitzburgh, the principal of Fitzburgh Realty, is an unstoppable force of nature whose passion for saving rescue pets is his obsession. He is literally like a dog with a bone. Fitzburgh attends real estate conferences not to increase his realtor business, but to create a “Rescue Pet Lounge” and personally walk around the exhibition floor as a human billboard promoting RErescue.org, talking to other real estate agents about how they can help make a difference.

“Realtors are uniquely qualified to spread awareness, because they meet a lot of people,” says Fitzburgh. “They are great at social media, and spreading positive messages comes naturally, so incorporating this cause into their business is a no-brainer. You’re talking to people who are buying and selling homes and they share details about their family, their kids and pets. As an agent you are connecting with people on an emotional level and it’s the emotional level that we’re working from which makes the RErescue.org message so powerful.”

The Fitzburgh Realty Team is based in the Northeast Los Angeles neighborhoods (NELA) of Glassell Park, Highland Park and Eagle Rock, where they are already considered local heroes for their tireless work in their community to raise awareness that fostering saves rescue pets and do their best to help reduce shelter kill rates. “With the help of foster volunteers, homeless animals are no longer locked up in cages, instead, they live happily, out of harm’s way, in the homes of foster volunteers,” says Fitzburgh. “Did you know that you can foster for just a few days?.. That’s a powerful fact that most people don’t know”

In their local area, RErescue.org has already established popular “Bark and Meow” events such as Glassell Bark and Eagle Rock Bark, welcoming thousands of local residents and visitor for a festive outdoor experience featuring pet-focused fun,



*RErescue Team (left to right):  
Juan Loza, Andreea Schwimmer, Cathie Huber, Brian Fitzburgh, Nancy Durazo*

including food and Halloween candy, costume contests for kids and dogs, a human barking contest, a doggie kissing booth, local artists, live music performances and much, much more, including adorable, adoptable, doggies and kitties. The “3rd Annual Eagle Rock Bark and Meow” takes place on Sunday October 27 from 1-4pm.

RErescue.org is also promoting initiatives that people can participate in across the country.

The Be A Hero Challenge asks people to watch and share a 1-minute explainer video. Simply watch the video and challenge three other people to watch and share with three others.

The Shake Your Booty Challenge asks real estate agents to create a video of themselves doing the “happy doggie dance” by shaking their bootie while saying “Fostering saves rescue pets!” And then they challenge three other realtors to do the same. Shake Your Bootie Challenge will be launched at Eagle Rock Bark on October 27.

Plans are also underway for a massive LA Stadium Community Dog Walk in 2020 and a “National Community Dog Walk Day” as well as a national “Fostering Saves Rescue Pets Awareness Day,” among other events that will enable people across the country to get involved.

While the outwardly facing mission is raising awareness that fostering saves rescue pets, the RErescue.org team hopes that their activities will generate more foster volunteers and adoptions. “Fostering is a band-aid to the underlying problem that too many homeless pets are born because they are not spayed,” says Fitzburgh. If RErescue.org is successful in attracting 24,000 real estate agents, he says part of the organization’s efforts will be focused towards spay/neuter events.

RErescue.org is proof of the power of community activism, demonstrating that anyone can be a hero in their own neighborhood. Every Door 2024 is not an out-of-this-world goal, according to Fitzburgh. “You don’t have to be an astronaut – or a world leader – to have a moonshot,” he says. “You just have to have a vision and the conviction and determination to carry it through.”



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